

**NESD SHRM Board Meeting**  
**Tuesday, February 18, 2020**  
**Wheel Inn**  
**11:30 – 12:30**

Members (x) in Attendance:	<input checked="" type="checkbox"/> Paige Sullivan(Pres)	<input checked="" type="checkbox"/> Lynna Speier (Foundation Rep.)
	<input checked="" type="checkbox"/> Laurie Gates (Past Pres.)	<input type="checkbox"/> Stacey Goar (Diversity)
	<input checked="" type="checkbox"/> Heidi Schooley (Pres. Elect)	<input checked="" type="checkbox"/> Jessica DeYoung (Sec.)
	<input checked="" type="checkbox"/> Melanie Schroeder (Treas.)	<input checked="" type="checkbox"/> Steve Hauck (Workforce Readiness)
	<input checked="" type="checkbox"/> Sheila Mennenga (Member Dir)	<input type="checkbox"/> Kristi Melmer (Govt Affairs)
	<input checked="" type="checkbox"/> Gwen Kahre (Programs/Cert)	<input checked="" type="checkbox"/> Becky Joseph (Newsletter/website)
	<input checked="" type="checkbox"/> Jillaine Pfiefler (Programs/Cert)	

- Meeting called to order by Paige Sullivan at 11:30am.
- Approval of January Meeting Minutes motion by Jessica, second by Jillaine. Approved.

**Updates from Board Members:**

Past President- No Report.

Secretary- No Report.

President Elect- No Report.

Treasurer's Report- Provided copies of SHRM cash balance sheet and NESD SHRM financials for the month of January.

Membership Director- Currently we have 63 members enrolled and 36 national members. There are six who have not renewed their membership. Deadline for renewal is 02/28/2020, after this no more notifications will be sent.

SHRM Foundation Representative- In the past there has been a raffle for the state conference. Options are donating a basket to state conference to auction off. Lynna and Laurie will look into this. Budget is \$125.

Diversity Advocate- No Report.

Government Affairs Representative- Sheila shared that Julie Johnson, Attorney at Law and Registered Lobbyist, has been doing an amazing job keeping the SoDak SHRM State Council Board up to date on any potential changes with bills in which may affect other businesses. We are given the opportunity to have a voice and share our opinions, which is great!

Workforce Readiness Advocate- No Report.

Vice Presidents Programming/Certification- Will create a survey to receive feedback from others on programs offered and also a way to generate new members. There was also a discussion on certifications/HRCI.

Newsletter Representative- Currently finishing newsletter so please send anything you would like added. Goal to have out by end of month.

**Old Business:**

State Conference Update – There are currently 66 registered and 27 vendors with our Gold Sponsor being Sanford. Sanford will provide the bags. Committee members will be dressed alike and looking at budget being around \$30 per person. Motion was made by Steve and second by Gwen to approve a \$50 gift card to be given to each chair member.

**New Business/Announcements:**

Strategic Planning for 2020 –

Branding

Chair – Jessica DeYoung      Members – Becky Joseph, Kristi Melmer

- Will schedule a meeting in the near future to outline the strategic goals/planning and will also take another look at our Facebook page plus ideas with Excite.

Community Service

Chair – Laurie Gates

Members – Gwen Kahre, Steve Hauck

- We are looking for volunteers to help fill food bags for PACH (People Against Child Hunger) on Wednesday, March 4th! We'll meet at 6:30 pm (south side of Dunhams at the mall) and we should be finished by 7:30 pm. It's a fun event, and family members are welcome! Please RSVP to lgates@escomfg.com
- Banquet is scheduled for 05/04/2020

#### Membership

Chair – Jillaine Pfieffe                      Members – Heidi Schooley, Stacy Goar

- Focus is at-large-members and is also looking at creating a marketing piece to grab attention.

#### By-Law Review

Chair – Sheila Mennenga                      Members – Melanie Schroeder, Lynna Speier

- No Report.

#### Leadership Transition of Board Positions:

We met at Holiday Social – who else needs more help with transition?

What can we do to help?

Need a mentor?

Checked that volunteers are getting emails from National on their area

Checked that state directors have reached out to local volunteers

Encourage volunteers to visit the Volunteer Center

#### Succession Planning

Plan for 2021 – start planning on if you will stay on the board or if you are transitioning off.

If you are transitioning off, any ideas of members to reach out to?

If you know of someone interested, please invite anyone to a board meeting so they can observe what it entails.

#### \$50 for state volunteer initiative

The State Council would like to recognize all volunteers and use money to purchase something for these volunteers. Motion made by Sheila, second by Laurie.

#### 25<sup>th</sup> chapter anniversary in May

How to celebrate? Will also be acknowledged during the State Conference.

Motion to adjourn by Laurie and second by Steve. Meeting adjourned at 12:30pm.