



NESD SHRM Presents:



## Controlling Rising Health Insurance Costs

Tuesday, 1/11

11:30 am - 1 pm

2<sup>nd</sup> St. Station

In a tight employment market, having competitive benefits is imperative. But what do you do when your health insurance premiums keep rising year after year? Join us for this interactive and informative session which will cover various strategies you can use to reduce costs, control premiums, and improve coverage, by an expert in the field!

- Value-based designs
- Pharmacy strategies to cut overall costs
- Integrated well –being programs
- Empowered employees
- And more, bring your questions!



**Presenter: Brian Norberg, Partner/Group Sales Executive @ Freimark & Associates.** Brian Joined Freimark & Associates in May of 2019 after spending 17 years in the education and coaching profession. He has taken his passion for educating individuals into the world of Employee Benefits. Brian’s main focus is working with clients of all market sizes and their respective employee benefit offerings. He takes pride in helping companies develop, manage, and maintain a cost-effective employee benefits package. Brian is a client advocate that works to stay up to date on industry trends, compliance issues, and carrier product information. His goal, along with the team at Freimark & Associates is to make benefits easy!

RSVP at the chapter website: <http://nesd.shrm.org> (under the “Events & Education Tab”) by Friday, 1/7/22.

**FREE to NESD SHRM-Plus Members**  
**\$10 for NESD SHRM Basic Members**  
**\$20 for Non-NESD SHRM Members**

